



**VIBE**  
MT WASHINGTON VALLEY

## A QUARTERLY JOURNAL OF LIFE IN THE MT. WASHINGTON VALLEY AND WHITE MOUNTAINS

**Mt Washington Valley Vibe is deeply connected to the Valley and the people who shape it. Each quarterly issue explores the region’s arts, culture, outdoor adventure, recreation, and history — telling thoughtful stories that reflect the Valley’s character and spirit.**

Produced as a keepsake-quality publication, MWV Vibe is designed to be read, revisited, and shared. Readers keep their copies on coffee tables, in waiting rooms, and pass them along to friends and family, extending the life of every issue well beyond its release.

### SEASONAL PRESENCE. LASTING IMPACT.

Published quarterly, MWV Vibe captures the essence of each season while remaining relevant long after publication. Advertising benefits from extended visibility as issues continue to circulate, be shared, and remain on display. Each edition will become a keepsake for residents and visitors alike.

### PRINT DISTRIBUTION + WEB PRESENCE

MWV Vibe is perfectly bound and printed on superior quality matte stock giving it a look and feel like no other publication in the region. Print circulation ranges from 14,000-20,000 copies per quarter. Each edition is also available online at no extra cost, with ads linking to your website, video, or social.

Vibe is available at over 300 major retail, dining and lodging locations—ranging from Bretton Woods east to Denmark, ME and Gorham, NH south to Ossipee, NH—plus northbound NH Welcome Centers.

**94% READERS INTEND TO KEEP EACH EDITION OF VIBE AROUND THE HOME, OFFICE, OR RENTAL**



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