

MT WASHINGTON VALLEY VIBE MAGAZINE

Advertiser agreement & information

YEAR-LONG PRESENCE PROVIDES GREATER VALUE AND ENSURES PROPER BRANDING

Many advertisers choose to reserve space across consecutive issues to maintain consistent visibility throughout the year. Discounted rates are available for consecutive ad reservations, helping brands build familiarity, trust, and stronger connection with readers in every season.

PRINT RATES (PER EDITION)

<input type="checkbox"/> SPRING	<input type="checkbox"/> SUMMER	<input type="checkbox"/> FALL	<input type="checkbox"/> WINTER
<input type="checkbox"/> DOUBLE SPREAD	18" w x 10.5 (+ .125" bleed)	\$2860	
<input type="checkbox"/> BACK COVER	9" w x 10.5 (+ .125" bleed)	\$2860	
<input type="checkbox"/> INSIDE COVERS	9" w x 10.5 (+ .125" bleed)	\$2355	
<input type="checkbox"/> FULL - PAGE 3	9" w x 10.5 (+ .125" bleed)	\$2150	
<input type="checkbox"/> FULL PAGE	9" w x 10.5 (+ .125" bleed)	\$1990	
<input type="checkbox"/> 1/2 PAGE (H)	7.75" w x 4.6"	\$1260	
<input type="checkbox"/> 1/2 PAGE (V)	3.875" w x 9.3125"	\$1190	
<input type="checkbox"/> 1/3 PAGE (V)	2.5" w x 9.3125	\$850	
<input type="checkbox"/> 1/4 PAGE	3.8" w x 4.6"	\$790	
<input type="checkbox"/> 1/6 PAGE	2.5" w x 4.6"	\$490	

PRINT DISCOUNTS AVAILABLE

- Reserve 2+ ads - 5% per ad
- Prepay - 5% per ad (must be paid upon submission of ad)
- Non-profit organizations - 10% per ad (15% max)
- Artists and art gallery organizations - 20% per ad (20% max)
- Agriculture/farming-related ad - 25% per ad (25% max)

Please design my ad for a \$50 flat fee that includes two rounds of revisions and three proofs.

We will supply a camera-ready ad.

Please repeat current ad in each edition until further notice

All images and advertisements must be saved at approximately 300 ppi in a PDF, TIF, or JPG format. Images taken from the web are not acceptable.

Spring edition:

Reserve by early February / Ads due by early March

Summer edition:

Reserve by mid May / Ads due by late May

Fall edition:

Reserve by mid August / Ads due by late August

Winter edition:

Reserve by early Nov / Ads due by late Nov

AD SIZE SPECIFICATIONS

 <p>FULL PAGE add .125" Bleed</p>	 <p>FULL PAGE no Bleed</p>
9" x 10.5"	7.75" x 9.3125"
 <p>1/2 PAGE H</p>	 <p>1/2 PAGE V</p>
7.75" x 4.6"	3.875" x 9.3125"
 <p>1/4 PAGE 1/6 PAGE</p>	 <p>1/3 PAGE</p>
3.8" x 4.6" 2.5" x 4.6"	2.5" x 9.3125"

FOR ADDITIONAL INFORMATION, RATES,
AND A LIVE CALENDAR OF DEADLINES,
VISIT WWW.MWVVIBE.COM/CALENDAR



Bookmark so that
you'll always have
the info needed!